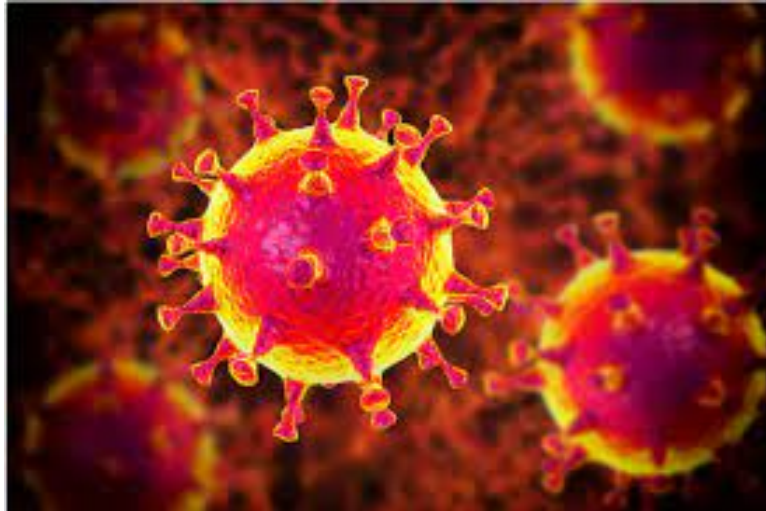




# Non-Profit Foundation COME Collaboration

GENERAL REPORT 2021



CONTINUING FIGHTING THE  
COVID – 19.

*NEW AWARENESSES*  
*and*  
*NEW SCENARIOS*

## INTRODUCTION

The present document reports all activities and initiatives promoted by the non-Profit Foundation COME Collaboration throughout the 2021.

The 2021 was not very different from the 2020. Facing and coping with the COVID-19 virus was still the main challenge of the year. Not only for the Foundation, but also for all of those who wanted to continue collaborating with it: from members to volunteers, from researchers to professionals.

The national and international situation pushed the Board of Trustees of the Foundation to review its strategies to face the difficulties encountered, in order to withstand and go on with the so-called “normal” activities of the organisation.

The impossibility of in-presence meetings and the social life prohibitions affected the organisation of training courses, events and congresses. They were substituted by on line meetings and webinars.

Meanwhile, the research activity of the research members and collaborators of the Foundation was somewhat productive, as more than 50 research papers and articles were published on the most important scientific journal at national and international level. Hence the research was the Foundation’s strong point for the 2021.

We cannot say the same for the fundraising campaigns and the networking. Social life’s restrictions have prevented the opportunity to meet new donors and to let them know the initiatives of the Foundation’s in the social and humanitarian field, as well as the support to the most vulnerable osteopathic patients.

The work within the hospitals and clinics was impossible to activate. Clinical projects, as RAISE, have been frozen once again due to the covid-19 restrictions.

In the following pages all activities of the 2021 are presented in details.

Thank you for reading.

## **COME COLLABORATION AREAS OF INTEREST 2021.**

### **1. RESEARCH**

Despite the international situation due to the Covid-19 pandemic context, the publication activities of the Foundation were particularly productive. More than 50 scientific papers were published on the most and scientific journals and magazines.

The intense research activities carried out by the members and collaborators of the Foundations gives the opportunity to share important news and updates about relevant osteopathic topics.



For more information and details about the research activities, see the Research Report 2021 here: <https://www.comecollaboration.org/who-we-are/>

## 2. EVENTS



The 2021 sees again the congress halls empty, as per the national and international anti-Covid restrictions.

Live and in-presence events were not allowed by governments. Hence the only opportunity to gather interested participants was on line.

The Foundations organized training courses in webinar modality in Italian and English. The first semester of 2021 was very productive with more than 20 webinars being held on the Foundation's Zoom platform. the topics were different as they involved the most important projects of the Foundation: Race Across Limits, SAME Hands, RAISE and the Scientific Research.

With reference to congresses, the QUANTUM ITALY was held on line at the end of March 2021, with more than 120 participants from all part of Italy. Title of the conference was "*La medicina Manuale e le Neuroscienze nella pratica clinica*".

Then, the QUANTUM Belgium Congress was held in April 2021 with more than 140 participants from all over Europe. The Congress was organized in collaboration with Osteopathie.be. Title of the congress was: "*Osteopathic medicine for the paediatric population*". The conference was divided into two parts: one to be held on line in April 2021 and the second part in presence in Belgium, Leuven, in October 2021. Unfortunately, due to a new increase in infections the event in presence was cancelled.

The Annual NACE GENERAL ASSEMBLY was held in virtual session the 13<sup>th</sup> of November 2022. All NACE reps participating and the COME's Board of Trustees had the chance to discuss and report the activities already done in 2021 and start planning the 2022 activities and strategy. In particular, the three-year strategy was presented by the Board of Trustees to the NACEs reps and an open call for a new NACE General Manager was launched to replace Mia Macdonald from her former role.

The Project Management Course by Fabrizio Salusest, was held on line in May 2021.

Two courses on Basic Research 1 and 2 by Francesco Cerritelli were organized and held one in February and the other in May 2021.

### 3. TRAINING



Training events were organized only in virtual modality. A series of webinars at national and international level were organized to keep the contact with osteopaths and health professionals. In presence trainings were not permitted by the national governments, hence the only opportunity to train was on line.

The Foundations organized several webinars and courses on the Zoom platform, involving in total more than 2000 participants, from the osteopathic world and not only, considering also the humanitarian and social projects the Foundation has developed during the 2021.

For the 2021, the attendance to the webinars, on line courses and congresses promoted by the Foundation went behind the expectations, overcoming also the 2020, as we had an increase in the number of on line participants, belonging to different professional categories.

For further information about the training courses and webinars promoted in 2021 by the Foundation, see the web archive: <https://www.comecollaboration.org/product-category/events/?archive>

#### 4. COMMUNICATION

In the 2021 the Foundation continued its Communication Strategy in collaboration with Artemida Agency of Milano. Artemida already worked with the Foundation in particular within the framework of the RAISE project, organizing events and fundraising campaigns.

The collaboration lasted until the end 2021. By that time the Foundations launched an open call to new agency to start a new partnership, stopping the collaboration with Artemida, which maintains only the COME's web page management and development.



During the first 6 months of the 2021 the Communication strategy was developed and correctly delivered, in particular with regard to the Newsletter campaigns and promotions through the Facebook and LinkedIn pages. Less attention was given to more popular social media, such as Tweeter, Instagram, Telegram etc. which could have involved more users and stakeholders to the Foundation's activities.

Looking at the 2022, the Board of Trustees believes that a new communication strategy, more efficient and effective it is necessary to let more and more people, professionals, institutions and universities know about the Foundation's mission and activities.

The communication remains an aspect to be improved and a great opportunity to let the Foundation grow in the future years.

It is part of the mission of the Foundation to create a strong centralized strategy which can involve national and international stakeholders as well as include the peculiar aspects of the different NACEs in the implicated Countries.

## 5. SOCIAL AND HUMANITARIAN PROJECTS

Unfortunately, as per the national and international context due to the Covid-19, the social and humanitarian project promoted by the Foundation had a stop also in 2021



The two most important projects promoted by the Foundation within the framework of the Social and Humanitarian field are:

### **RAISE.**

The collaboration with Italian Hospitals involved into the RAISE project was frozen also for the 2021. The RAISE volunteers continued their activities as researchers but without the opportunity to visit the little patients within the Intensive Care departments.

The RAISER continue their preparation and training in the field of the paediatric osteopathy during the 2021, taking advantage of the dedicated webinars organized by the Foundation. More than 300 attendees take part to the training webinars delivered during the 2021.

With reference to the fundraising, the RAISE projects organized the so called “RAISE weeks” starting the 17<sup>th</sup> of November (International prematurity day) until the 2 of December (International Disability day). The campaigns involved around 30 professional osteopathic clinics.

For further information about the project, visit: <https://www.theraise.org/>

### **RACE ACROSS LIMITS.**

Given the national situation linked to the COVID-19 pandemic, the cycling adventures led and promoted by Sabrina Schillaci have seen important changes also in 2021. The virus did not stop Sabrina’s enthusiasm. Three cycling events were organised:

- I COLLI DELLA ROUTE DES GRANDES ALPES. From the 15 of January until the 26<sup>th</sup> of February

- RACE ACROSS LIMITS – ROAD TO PESCARA. From the 29 of July until the 2nd of August.
- 12H INDOOR CYCLING - LA STAFFETTA DI RACE ACROSS LIMITS. The 20<sup>th</sup> of November 2021 – Milan (Italy).

The three events had a great success and Sabrina had the chance to organize also some funding campaigns selling all the project's gadgets, such as the bike t-shirts, the water bottle with the projects logo. For further information about the project, please visit: <https://sabrinaschillaci.it/>

### **SAME HANDS.**

Due to the global situation linked to COVID-19 continuing in 2021, no missions to Tanzania have been organized. The project leader and the board of directors found it necessary to avoid travels to Africa during the waves of infections.

The missions were postponed to the 2022.

The Board of Directors of the projects decided to dedicate this year to train the new volunteers through webinars and on line meetings to share past experience and to plan the new ones. The on line training had a big success as more than 200 attendees take part to the events.

With reference to the fundraising campaigns, only one were planed and organized, due to the national COVID's restrictions. The project leaders organized a "social dinner" in collaboration with a Restaurant in Milan, to collect funds for the projects. The rest of the donations to the project were made by selling the SAME Hands Calendar, made with photos of the past missions to Tanzania.

The selling during Christmas time was a great success.

The intent for the 2022 is to keep up with the humanitarian missions and to involve more and more volunteers willing to give their support to the initiative in Africa (Tanzania).

The Board of directors has already set the interviews and the meetings with new possible volunteers for the next year: hopefully the international situation will be better and it will be possible to travel more safely.

For further information about the project, visit: <https://www.comecollaboration.org/it/tanzania/>

## 6. FUNDRAISING



Given the national and international situation due to COVID-19, it was possible to organize few fundraising campaigns, always following the national government restrictions and permissions.

The RAISE project, organized and developed the RAISE weeks at the end of 2021;

SAME Hands projects, organized a social dinner in Milano and the SAME Hands Calendar's selling campaign for Christmas.

RACE Across LIMITS collected funds by selling the project's gadgets and through the RETE del DONO website.

The majority of donations came from the 5x1000 donated with the 2020 tax return (only for the Italian National Centre). The income was less substantial compared to previous year.

For 2022, a better organization of fundraising events is hoped for, with more dedicated campaigns, as well as the possible participation to European, national and regional calls/grants. All events if in presence, remain subject to the anti-Covid governmental provisions.

The web channel for quick donation is always active on the Foundation web page: <https://www.comecollaboration.org/come-to-us/support-us/>

The Board of Trustees is discussing the possibility to create a working-group dedicated to the fundraising activities for the 2022.

## 7. HUMAN RESOURCES and NETWORKING

During the 2020 and 2021 the Board of Trustees of the Foundation set as a priority the review of the membership procedures. The need to create an easier and more user friendly procedures to let interested people to become official members, became urgent. After almost one year of debate and design the *BeCOME Member on line registration procedure* has been developed at the end of 2021 (December) and it will be officially launched in January 2022 with the new COME membership Campaign.

During the 2021 the Board of Trustees had the chance to review and re-defined the Membership details and main characteristics. Here you can find the main document about what it means to be a COME's member: <https://www.comecollaboration.org/become-a-member-join-us/>

Another element to still be implemented is how to actively involve more members in the project activities developed by COME, in order to make the Foundation's community more productive and effective in managing and proposing new projects, research and study.

The Board of Trustees, during 2021, had the opportunity to discuss about this topic but it is still decided what will be the best way to introduce a new member into the Foundation, giving them the possibility to start a common path that will help them to collaborate better and longer within the Foundation's community.

The debate about this important topic will be done in 2022 as well.



For further information about COME Collaboration or to collaborate, please contact: [info@comecollaboration.org](mailto:info@comecollaboration.org)

Thank you for your attention.



*“we believe that the knowledge shared through experiences and skills helps to have an independent thought creating hope and genuine solidarity”*

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